

A publication of Friends for Preservation of Middlesex County Jewish Cemeteries, Inc. • Issue Number 2 • Fall 2006



Hebrew Fraternity Cemetery in Hopelawn, NJ



Congregation Shaarey Tefiloh Cemetery in Perth Amboy, NJ

### PRESIDENT'S MESSAGE

Since incorporation in February 2005 as a new nonprofit organization, Friends for Preservation of Middlesex County Jewish Cemeteries, Inc. has grown, in large part as a result of your support, ideas, and enthusiasm. Our primary goal remains the perpetual maintenance of the cemeteries owned by Congregation Shaarey Tefiloh, but we are delighted to see that our efforts are achieving so much more. Clearly, we are raising awareness and interest in these cemeteries and those interred there, helping many of you locate the graves of your ancestors, and inspiring many of you to explore your own genealogy -- tangential goals we might have anticipated. However, what we didn't anticipate but are thrilled to see is that we are also facilitating connections and communication among relatives and old friends, bringing us together as a new community dedicated to honoring those who built the Perth Amboy Jewish Community.

We are grateful for all the generous support we have received, in monetary donations as well as in your ideas and comments. So many of you have reached out to help in so many ways. As a result of your efforts, we have accomplished much in our first year: our Web site, this newsletter, cemetery tours, and the initial stages of restoration and maintenance of the cemeteries. Nevertheless, we still have a very long way to go in order to achieve our goal of raising enough funds to maintain these cemeteries forever.

As we enter the next phase of our campaign and launch our Annual Giving Program, I hope that you will continue to stay engaged and will reach even more deeply into your pockets. We invite you to visit these cemeteries in person, to remember and pay tribute to those interred there, and to contact relatives and friends who might also be interested and wish to participate. Involving your children as well is a meaningful way to encourage them to remember and honor their heritage, so that in time we can count on them to continue and maintain this tradition. As always, we welcome your suggestions and appreciate your support.

Mona Shangold

# COMPLIMENTARY REUNION BREAKFAST & INFORMATIONAL SEMINAR

Sponsored by Merrill Lynch for the benefit of FRIENDS FOR PRESERVATION OF MIDDLESEX COUNTY JEWISH CEMETERIES, INC.

Join us on Sunday, November 5 at 10:00 am at The Barge in Perth Amboy

- Schmooze with our Board
- Reminisce with old friends
- Enjoy a sumptuous breakfast
- Learn how you can make money by giving it away

Join us to socialize and to hear our panel of experts discuss how planned giving can benefit both you and our cemeteries. Seating is limited.

Advance registration is required by October 22

by e-mail to: <u>friends@friendsofjewishcemeteries.org</u> by phone to: 856-222-1418 or through our Web site at: <u>www.friendsofjewishcemeteries.org</u> *Call or write now to reserve your place.* 

#### **OUR BOARD OF DIRECTORS**



Board members (left to right): Mona Shangold, Bardin Levavy, Shep Sewitch, Gary Shangold, and Barry Rosengarten pause while inspecting the cemeteries to monitor progress.

### **CEMETERY TOURS**

**M**any of you have enjoyed the virtual tour on our Web site and have returned often to this virtual tour to visit your ancestors' graves when you can't visit in person. In response to your excellent suggestions, we began a series of real cemetery tours in March 2006 to provide an opportunity for us to visit the graves of our loved ones in person. Because of the popularity of these real tours, we extended the tour schedule into the summer and fall, and we plan to continue these tours through next year too.

These tours provide an excellent opportunity to honor the memory of the entire Perth Amboy Jewish Community of yesteryear; learn interesting historical information about these cemeteries, those interred there, and the community in which they lived; locate the graves of your relatives (if you don't already know where they are); and observe the current condition of the cemeteries and our progress in restoring them. In addition, we have added a few prayers and poems to enhance the memorial tribute. The tours are free, and all are welcome and invited to attend. Registration in advance is recommended

#### through our Web site at: <u>www.friendsofjewishcemeteries.org</u> by e-mail to: <u>friends@friendsofjewishcemeteries.org</u> or by phone to: 856-222-1418.

We will notify you of any weather-related cancellations. Check our Web site frequently for more information about the tours, including dates and times.

Tours have been scheduled for

September 17 October 29

#### November 19

All tours will begin at 12:00 noon at the Hebrew Fraternity Cemetery entry gate on New Brunswick Avenue in Hopelawn. After a 1-hour tour of the Hebrew Fraternity Cemetery, we will drive to the Congregation Shaarey Tefiloh Cemetery on Florida Grove Road and Bingle Street for a 1-hour tour of that cemetery. WEAR VERY COMFORTABLE CLOTHES AND SHOES. All tours will be followed by a visit to a local, casual restaurant, so that we can extend the opportunity for reminiscing and socializing. Many tour attendees have returned frequently, as a means of honoring and remembering deceased relatives and reminiscing with old friends.

For those who are unable to attend a scheduled group tour, especially those who live at a distance and plan to visit this area at another time, we will be happy to arrange for a private tour at another time. Please contact us to make such arrangements.

If you can't join us for a cemetery tour, we will be happy to visit the graves of your relatives for you. Please contact us to request this service.

### GIVING: HOW MUCH? HOW OFTEN?

#### **ANNUAL GIVING**

We are thrilled that your generous and enthusiastic response to our initial fundraising campaign enabled us to raise \$50,000 toward our initial goal of one million dollars. This is a wonderful start, and we are very grateful for your support. To achieve our goal, we are now launching the next phase of our campaign: Annual Giving. We hope we can count on your continued support on a regular basis.

Although many of our supporters have asked us to send them invoices for maintenance of individual and family graves, and although many cemetery corporations raise funds in this manner, we remain committed to the unselfish philosophy that is fundamental to our organization.

We are requesting *voluntary* donations and are encouraging giving *by* the community *for* the community, hoping and trusting that everyone will give generously from the heart. It is our belief that we are all indebted to our immigrant ancestors for life and liberty, as well as for whatever happiness, success, and wealth we have achieved. For this reason, we urge you to give as generously as possible to honor the entire community interred at these cemeteries. We hope you will contribute regularly to Annual Giving as a means of remembering and honoring not only our own ancestors, but also those who left no survivors.

All donations will be acknowledged in our spring and fall newsletters, as well as on our Web site.

#### **OTHER GIVING OPTIONS:**

Please contact us if you would like to donate securities, make a multi-year-pledge, arrange recurring credit card billing, or plan a bequest:

through our Web site at: <u>www.friendsofjewishcemeteries.org</u> by e-mail to: <u>friends@friendsofjewishcemeteries.org</u> or by phone to: 856-222-1418.

We will be happy to assist you in such arrangements.



## LANDSCAPING PROGRESS AND POLICY

Thanks to your generous support, we hired D & S Landscaping to restore and maintain the cemeteries throughout 2006. We are very pleased with the appearance of the cemeteries as a result of these efforts, and many of you have expressed compliments and gratitude. We have instructed our landscapers to trim all existing plantings to look neat and to keep all gravestone inscriptions exposed and legible.

The abundant poison ivy and poison oak have been removed and will continue to be destroyed in a manner that is safe and practical, taking care to preserve everything else. It is our belief that we should respect all plantings and stones purchased by the deceased and their families, and we have no plans to modify any existing structures. Please note the improvement as shown in photographs in this newsletter or on our Web site, or please visit in person.

Because we are a nonprofit organization, all charitable contributions must be made to our organization's general funds and must be used for general cemetery maintenance; no contributions may be made for work on any specific graves. Anyone wishing to arrange for repairs or maintenance on specific graves should make private arrangements.

### THANKING OUR DONORS

The following list, which appears in chronological order of the date of gift receipt, includes all donations received and processed between February 25, 2006 and August 1, 2006. Please contact us if your name does not appear in the following list and you believe we should have received your donation during this time interval. All donations received prior to February 25, 2006 were listed in the Spring 2006 issue of THE ETERNAL VINE. All donations received after August 1, 2006 will be listed in the next issue of THE ETERNAL VINE.

We gratefully acknowledge generous donations from the following individuals, noting memorial gifts and excluding anonymous gifts when specified:

Bob Taber

#### **Richard Stess**

Randall Singer - in memory of Melvin Singer Jeanette Stess, Sheila Shechtman and Diane Stess-Kirschner in memory of Leo Stess, on his Yahrzeit Mona Shangold - in memory of Harriet, Jack, Ida, Israel, Fanny and Abraham Shangold and Gussie, Morris and Meyer Ginzberg Jeanette Stess, Sheila Shechtman and Diane Stess-Kirschner in memory of Shirley Stess Meyers Ariela and Reuven Herman – in memory of the Golub Family Gary Kroop - in memory of Louis and Claire Kroop Lois Fox Corrado Sandra Toborowsky Capolupo in memory of Julia and David Toborowsky and Ida, Barney and Sylvia Sher Mel Silverman Sheldon Golub and Lana Golub Singer Nicholas and Catherine Sewitch - in memory of Donna Sewitch Sidney Josen Natalie Kaplan Derman - in memory of Sadie and Al Kaplan Bernard Gelber Norma Wilentz Hess Mark Belafsky - in memory of the Belafsky Family Robert M. Toborowsky - in memory of Carl and Elizabeth Toborowsky Harold and Helen Wishna - in memory of Joseph Feibush Murray Toborowsky - in memory of the Toborowsky and Sher Families Ann Selkowitz Litt - in memory of Donald Selkowitz Bosh, David, Ken, and Jack Greenhouse - in memory of Donna Sewitch Ben Frankel Millicent (Penny) Frankel - in memory of Harold Frankel Ronald Deutsch - in memory of Molly and Emil Deutsch Renee Kaplan – in memory of grandfather Martin Singer and great-grandparents Anna & Jacob Singer and Gussie & Morris Ginzberg Rosalind (Roz) Levine - in memory of Abraham and Dorothy Levine Robert Arky Marcia Weinstein Stern Sheila and Bruce Chodosh Carole Meistrich Corral Mark and Linda Surks Constance Hess Williams Leona Weiss Goldsmith - in memory of Elsie & Albert Weiss and Esti & Mozi Berger Shirley B. Levinson David Wallach Stephan Gross Jack Klein Frances Parnes Diener Sheldon and Barbara Friedenreich

Alvin (Avi) Golub Stanley Kaufelt Barbara and Irwin Mancbach Janice Bey Shevell Mark Saiff Janice Levine Grow - in memory of Rose, Estelle, Faye, Ann, Al and Mae Cohen Russell Bev Shep Sewitch – in honor of Ted Sewitch's 50th birthday Franklin Hannoch - in memory of Fay and Bill Goldman Vev and Joan Sewitch - in honor of Ted Sewitch's 50th birthday Carol Roberts Martha Copleman Renee Schweber Gary Shangold - in memory of Jack and Harriet Shangold Janice Shevell Fischman - in memory of grandfather Meyer Schevelowitz Meredith Singer – in memory of grandfather Martin Singer and greatgrandparents Anna & Jacob Singer and Gussie & Morris Ginzberg Irwin Greenberg & Family and brothers Barry, Alan, & Randy in memory of the Plavin and Greenberg Families Kathy Hankins - in memory of Harriet and Jack Shangold Barry and Vicki Siegel Mona Shangold - in memory of her mother, Harriet Shangold, on her Yahrzeit Kenneth Shangold Mirkin - in memory of grandmother Harriet Shangold, on her Yahrzeit Joan Sher Meister - in memory of Dorothy and Charles Sher Susan Griffis Barry Goldman Edythe Resnick Seidenberg Reuven Herman Pinky Greenhouse Ruderman - in memory of Hyman Greenhouse and Dora & Abraham Axelrod Nathan and Norma Witkin Marcia Weinstein Stern Gordon Sandler Seymour Oliet - in memory of Asher and Sarah Oliet; Morris, Ida and Sophie Zalutsky; Frank and Virginia Braines; Irving, Joan, Sam and Ruth Sanders; Abraham and Sadie Millet; Ralph, Rose, Ethel, Sidney, and Meyer Roseff Alvin Reing - in memory of Morris, Jenny, Benjamin, Abe, Sally and Max Weinstein Frances Parnes Diener Norma Jacobson Messing - in memory of Nancy Center and Dora Krafchik Ida Berman Whitman – in memory of the Berman Family Anonymous (3)

We are especially grateful to Norma Jacobson Messing and Sheldon Cheuse for their generous donations of time and expertise.

### **NEW APPOINTMENT**

Our organization has been blessed with a membership whose diverse talents have helped us grow and develop over the past year and a half. Meredith Singer, our new Director of Media Relations, is the latest addition to our volunteer staff. A recent graduate of Mount Holyoke College, Meredith also holds a Masters degree in comparative politics from The London School of Economics and Political Science. She has worked for the past year in corporate public relations and has garnered a stellar record of media placements in top-tier press and business journals.

Although Meredith has never lived in Perth Amboy, many of her ancestors did, and her grandfather and great-grandparents are interred at the Hebrew Fraternity Cemetery. We believe that Meredith's generous commitment of time and expertise to our organization makes a powerful statement and sends an important message to all members of her generation. We hope that others will follow her lead and contribute their pro bono talents.



### **Contact us:**

Friends for Preservation of Middlesex County Jewish Cemeteries, Inc. Box 306, Moorestown, NJ 08057

#### 856-222-1418 www.friendsofjewishcemeteries.org

**Board of Directors:** 

Mona M. Shangold, *MD – President* Shep Sewitch – *Vice President* Barry Rosengarten – *Treasurer* Bardin Levavy, Esq. – Secretary Alan Goldsmith, Ph.D. Gary Shangold, MD



Moorestown, NJ 08057



Presider

atlanticcolor@aol.com / William A. Cradle,

Design & Production: Wayne Inman and Atlantic Color Limited, Inc.